

International Society for Geomorphometry Coffee Talk

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11:30 UTC

(visit <https://tinyurl.com/5n2dbbxf> to convert to your specific time zone)

Building the world's largest repository of FAIR drone mapping data



Paul Mead

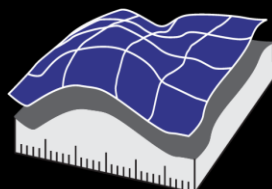
GeoNadir

www.geonadir.com

Bio: Paul Mead is Co-founder and Head of Business & Strategy at GeoNadir, a platform building the world's largest repository of FAIR drone mapping data to support environmental decision-making. A non-technical co-founder, Paul focuses on strategy, commercial development, and building high-performing teams — a discipline shaped by 11 years in the New Zealand Army, including leading a bomb disposal team in Lebanon and service in Afghanistan and the Asia-Pacific region. Since 2013 he has built and led several small businesses and start-ups, with drones as a central technology since 2016. Alongside GeoNadir, Paul co-founded She Maps, an internationally recognised drone and geospatial STEM education organisation, and has helped raise over \$7M in equity and non-equity funding across his ventures. He holds a Master of Philosophy from the University of Queensland and is a Chartered Manager.

Abstract: GeoNadir set out to build the world's largest repository of FAIR drone mapping data, and ended up building something more powerful. Drones have democratised data capture, but the same democratised ability to generate decision-grade insights from the data is lacking. I'll walk through how we're closing that gap: the data infrastructure behind hosting large volumes of UAV imagery and derived products, and how we're moving from manual analysis toward automated, repeatable geospatial analytics.

Zoom link: <https://uqac.zoom.us/j/89379704142>



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